

P
C **PONCE**
CONCRETE

The logo consists of a large blue letter 'P' at the top left. Below it, a large red letter 'C' is positioned such that its top right corner overlaps the bottom of the 'P'. To the right of the 'C', the word 'PONCE' is written in a bold, blue, sans-serif font. Below 'PONCE', the word 'CONCRETE' is written in a bold, red, sans-serif font. The entire logo is set against a plain white background.